Commonland Foundation's proprietary rights

(i) Proprietary rights

Commonland Foundation holds the exclusive ownership of all rights, including intellectual property rights, related to the 4 Returns framework, its logos, any other distinctive signs, and this website, including all content and materials provided by Commonland Foundation (such as texts, charts, graphics, photographs, illustrations, videos, files, and papers).

Furthermore, Commonland Foundation is the exclusive owner of the registered EU trademarks associated with the 4 Returns, whether verbal or semi-figurative.

(ii) Short introductory paragraph on the 4 Returns Framework

The 4 Returns Framework, developed by Commonland Foundation and partners, is a proprietary framework designed for large-scale, holistic landscape restoration. It focuses on achieving four key returns: natural, social, financial, and inspirational (the "**4 Returns Framework**"). The 4 Returns Framework provides a comprehensive framework that aims to restore degraded ecosystems while fostering sustainable communities and economies.

While Commonland Foundation, as the sole owner, holds the exclusive rights to all elements of the 4 Returns Framework, it strongly encourages its public use for landscape restoration initiatives.
To facilitate this, Commonland Foundation provides users with guidelines on the application of the 4 Returns Framework. Further inquiries can be directed to communications@commonland.com or through our website, www.commonland.com.

a. 4 Returns Framework

The 4 Returns Framework

The 4 Returns Framework, developed by Commonland Foundation and partners, is a proprietary framework designed for large-scale, holistic landscape restoration. It focuses on achieving four key returns: natural, social, financial, and inspirational (the "**4 Returns Framework**"). The 4 Returns Framework provides a comprehensive framework that aims to restore degraded ecosystems while fostering sustainable communities and economies.

Ownership

Commonland Foundation is the sole and exclusive owner of all intellectual property and related rights associated with the 4 Returns Framework. This ownership covers all elements of the framework, including but not limited to written materials, digital content, workshops, and training programs.

Commonland Foundation promotes and authorizes, under specific conditions, the use of the 4 Returns Framework by third parties engaged in holistic landscape restoration initiatives.

Right of use and Guidelines

Commonland Foundation grants public and private legal entities worldwide a free, non-exclusive right to use and build upon the 4 Returns Framework for the sole purpose of holistic landscape restoration. This right is non-transferable and cannot be sub-licensed, assigned, or transferred to third parties. This right is granted on the following conditions:

1. The 4 Returns Framework can only be used for landscape restoration initiatives.
2. Credit Commonland Foundation as per the "**Credit Guidelines**" (see below).

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info@commonland.com

It is important to note that Commonland Foundation is not a certification body. Therefore, legal entities using the 4 Returns Framework are solely responsible for ensuring and documenting their compliance with the outlined conditions.

Credit Guidelines

Users of the 4 Returns Framework adhere to the following guidelines:

(i) Logo Use

The 4 Returns logo must be used without any alterations (including changes to size, font, or color code).

The logo must be displayed as follows:

Available brand mark colors.

(ii) Attribution Language

Users must include the following language when referencing the 4 Returns Framework:

'4 Returns Framework: Return of Inspiration, Return of Social Capital, Return of Natural Capital, Return of Financial Capital (or alternatively: Inspiration, Community, Nature, Business)'

(iii) User or Partner Reference

When identifying the user or restoration initiative that has implemented the 4 Returns Framework, the following attribution must be included:

'Inspired by the 4 Returns Framework. For more information, visit www.commonland.com'

(iv) License Grant

Commonland Foundation hereby grants a free, non-exclusive, non-transferable, and non-assignable right to use 4 Returns logo worldwide for a period of 5 years, strictly for the purposes set out in these Credit Guidelines.

Alterations and Permissions

Any modification of the 4 Returns logo or attribution language is prohibited without prior written authorization from Commonland Foundation. Requests for such authorization can be made via communications@commonland.com or through the website, www.commonland.com.

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Use of Logos by Partners

Commonland Foundation authorized partners may use, where applicable, the following logos:

a. *4 Returns partnership label: [Font Financier Display], [Color codes: Orange #D97C25, Green #79905F, Blue #5383A0, Harvest Brown #FFED5B];*

Available brand mark colors.

b. *4 Returns Healthy Landscape products logo: [Font Financier Display], [Color codes: Orange #D97C25, Green #79905F, Blue #5383A0, Harvest Brown #FFED5B];*

Available brand mark with and without QR-code. Also available in diap.

Commonland Foundation grants authorized partners a free and non-exclusive, non-transferable, non-assignable license to use the above logos worldwide for a period of 5 years, in accordance with these guidelines.

Contributions

Users are encouraged to share with Commonland Foundation and the restoration community their experiences and advancements while implementing the 4 Returns Framework. By submitting such contributions, users acknowledge and agree that the Commonland Foundation may incorporate their input into the evolving 4 Returns Framework. Contributors will be credited appropriately for their input, fostering a collaborative environment for continuous improvement and innovation.

Protection of IP

The Commonland Foundation is committed to protecting its intellectual property rights related to the 4 Returns Framework, including but not limited to the logo, trademarks, and any other associated content. Commonland Foundation may take, where appropriate, all necessary legal measures to enforce these rights and prevent unauthorized use or infringement, in accordance with Dutch intellectual property law and applicable international laws.

Contact and Licensing Inquiries

For inquiries regarding licensing, permissions, or other matters related to the intellectual property of the 4 Returns Framework, please contact

Commonland Foundation
Email: communications@commonland.com
Website: www.commonland.com